



WMC CONDUIT

As a business leader, you donate to candidates who share your vision of Wisconsin. The WMC Conduit is an effective way for business people to maximize the value of their political giving by depositing personal contributions into their WMC Conduit account and releasing the funds to candidates of their choice.

It's a win-win! You get to support the elected officials and candidates of your choice, while WMC shares the recognition from elected officials and legislative leadership for your support. Below are some frequently asked questions regarding the conduit.

What Is A Conduit?

Think of it as your personal checking account for Wisconsin politics. A conduit account allows individuals to retain control of their contributions, while also giving "credit" to the organization that they give through. Many associations operate a conduit to facilitate donations from their members. At no cost to you, we deliver your contributions and ensure that your donations are made in compliance with Wisconsin law – so you don't have to.

What Is The Purpose Of A Conduit?

The WMC Conduit supports pro-business candidates of our members' choosing. Rather than an individual giving directly to a candidate, the WMC Conduit allows both the individual and WMC to be recognized for our members' generosity.

How Does A Conduit Work?

Conduits collect donations from individuals and keep the money under that individual's name. When an individual decides to donate to a candidate, they notify the conduit, and the conduit sends a check to the candidate. The candidate reports the donation as a PERSONAL contribution from the individual donor. At times, WMC staff may suggest pro-business candidates to our conduit donors, but the final decision rests with you – the contributor.

Can I Make A Corporate Contribution To The Conduit?

No; the conduit only facilitates personal contributions to candidates. However, you can give corporate money to WMC IMC.

Where Exactly Does The Money Go?

All conduit donations go directly to the candidates or legislative campaign committees of your choice, and no money can be sent without your approval. The contribution is made in your name as the donor.

How Much Can I Give To A Candidate?

Under Wisconsin law, you can give a total of \$1,000 to an Assembly candidate and \$2,000 to a Senate candidate during a single election cycle. You can donate up to \$20,000 to a candidate for Governor, Lieutenant Governor or Attorney General during an election cycle. Wisconsin law does not limit the total amount of money you can give to all candidates during an election cycle.

For Questions Related to WMC Conduit, Please Contact:

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